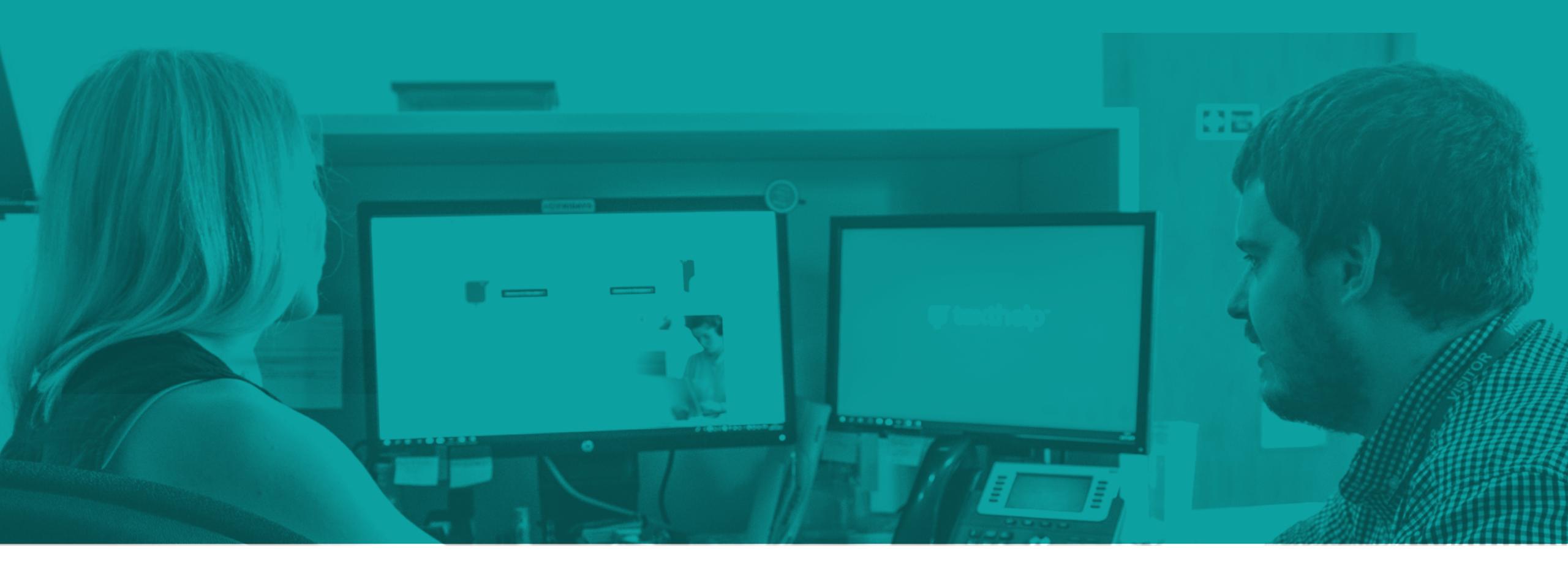
Are you Disability Confident?



in the UK...

More than 12,000 businesses in **the UK** have signed up to the Disability Confident Scheme¹





At least one in three employees in the UK is disabled or close to someone who has a disability²

Three quarters of employers agree that employing someone with a disability or long-term health condition would have a positive impact on staff morale (77%)³

46,000

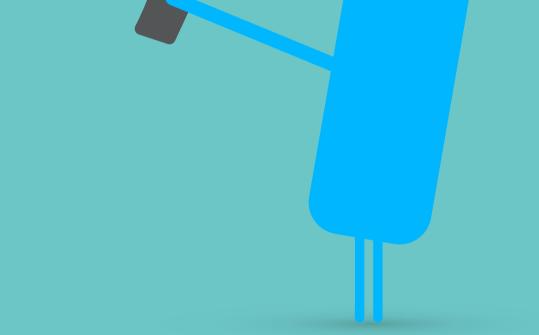
More than 46,000 people have searched for jobs with Disability Confident employers since 2018⁴

In 2018 there were 973,000 **more disabled people in work** compared to 2013⁵

across the globe...

63% of consumers want businesses to take the lead on social change⁶







67% of people prefer to work for socially responsible companies⁷

Companies that champion people with disabilities have higher revenues (up 28%), net income (up 200%) and profit margins (up **30%)**⁸





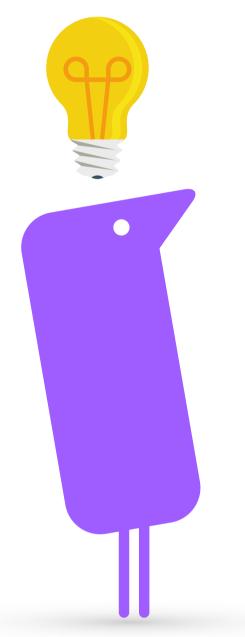
87% of consumers said they would be willing to buy a product or service based on a company's advocacy concerning a social matter.⁹



56% of customers would be more

likely to use a business that has **a diverse workforce**¹⁰





47% of millennials actively consider diversity and inclusion when sizing up potential employers.¹¹

Staff turnover is lower—by up to 30 percent-when a well-run disability outreach program is in place.¹²





1)https://disabilityconfident.campaign.gov.uk/ 2)https://www.tuc.org.uk/sites/default/files/DisabilityandEmploymentReport.pdf 3) https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/755667/disability-confident-scheme-summaryfindings-from-a-survey-of-participating-employers.pdf 4) https://www.gov.uk/government/news/growing-demand-for-disability-confident-employers 5)https://www.openaccessgovernment.org/disabled-employment-reaches-record-high/54437/6)http://www.conecomm.com/research-blog/2017csr-study#download-the-research7)https://www.nielsen.com/wp-content/uploads/sites/3/2019/04/global-corporate-social-responsibility-reportjune-2014.pdf 8)https://www.accenture.com/_acnmedia/pdf-89/accenture-disability-inclusion-research-report.pdf 9) https://www.forbes.com/sites/forbesbusinessdevelopmentcouncil/2018/05/30/why-your-company-should-be-more-socially-responsible/ #70f59a472c3210https://www.nhsemployers.org/~/media/Employers/Documents/Plan/Business_case_for_diversity_presentation _fb_51109.pdf 11)https://www.webershandwick.com/news/millennials-at-work-perspectives-on-diversity-inclusion/ 12)https://workplaceinitiative.org/wp-content/uploads/2017/02/Disability-Employment-and-Inclusion_ Your-Guide-to-Success.pdf